

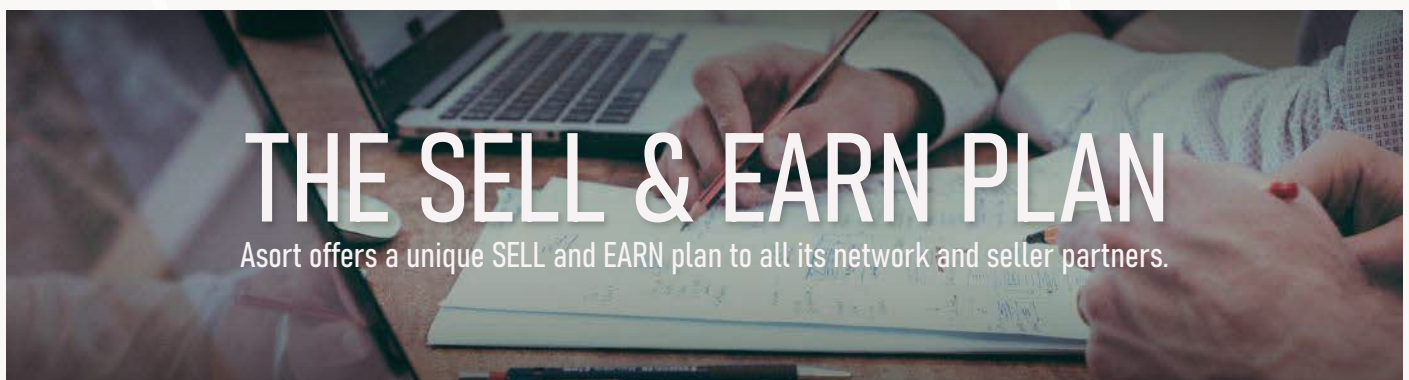
BE A NETWORK & SELLER PARTNER WITH **asort**



Asort offers a unique earning opportunity to all the seller partners who are associated with us. We take pride in creating a meaningful reward and earning ecosystem which facilitates growth, learning, and success. Even though getting successful in any industry is not an overnight journey but with hard work, passion & consistency, you can build a lifestyle you always aspired for.

Once you become Asort community member, you become eligible to earn when:

- ✔ You purchase products from Asort.
- ✔ You refer friends, followers & they make a purchase from Asort.
- ✔ You build your own micro-community and they make a purchase from Asort.



- ✔ We pride ourselves on not only giving a unique shopping experience but also creating a meaningful reward and earning ecosystem which facilitates growth and learning.
- ✔ Over a sustained growth over years, we have created opportunities for millions of our network and seller partners to sell and earn along with creating a community of like-minded people who in turn can carry on this process further.
- ✔ Once you become an Asort network and seller partner and start building your own community, you benefit by passing on your product knowledge and sales expertise within your community, which can lead to better performance and better earnings.
- ✔ Asort only offers business opportunities, not a job.

CORE STRUCTURE OF ASORT'S EARNING PLAN

Earning at Asort depends on your and your communities sale and consumption of Asort lifestyle products in various categories, as your community grows, chance of your reward earning increases.

ASORT POINTS

- ✔ Asort Points or AP's are a type of point value in which we distribute earnings, discounts and group profits to our seller partners. The AP's get converted to ₹ and transferred to seller partner's account, each product in different categories will have different AP's assigned to them.

YOU CAN EARN AP's IN FOLLOWING WAYS:

- ✔ AP's can be earned everytime you purchase products.
- ✔ On purchases by your community members.
- ✔ AP's can be earned when you refer products with your family, friends and prospective customers and they make a purchase.

DISCOUNTS

- ✔ Discount is fixed discount that is offered by Asort , basis your current rank on your personal purchase.

PERFORMANCE

- ✔ Is given in recognition of hard work and achievements.
- ✔ Based on your accumulation of Asort Points, your performance earnings will also be high.

RANK PROGRESSION CRITERIA

- ✔ Moving up the ladder in the Asort community requires certain simple specifications, which can vary as per your rank. To upgrade your ranks, you need to do a certain amount of business
- ✔ Develop specific ranks within your team as per rank progression criteria.

ASORT RANKS BENEFITS & PROGRESSION CRITERIA



CUSTOMER

Every visitor at Asort can sign up as a customer and purchase products of their choice.



AMBASSADOR

To become an Ambassador, enroll yourself as a community member and start availing benefits. This enrollment process is completely free of cost.

Once you become an Ambassador you will get following benefits:

- ✔ Flat discount equivalent to 10% of AP value of respective products purchased.
- ✔ 3% of AP value of respective products purchased added in Growth fund account on your personal purchases.



PROMOTER

From an Ambassador to Promoter, your journey can be fast. All you need to do is sell or consume equivalent of ₹8000 or above in lifetime.

Once you become a Promoter you will get following benefits:

- ✔ Flat discount equivalent to 26% of AP value of respective products purchased.
- ✔ 3% of AP value of respective products purchased will be added to the Growth fund account on your personal purchases.
- ✔ 1.1% of AP value of respective products purchased will be added to the Growth fund account on purchases done by your downline community.
- ✔ Upto 16% of Total AP value of respective products purchased by your personal team will be added as group profit earning.



MAVEN

To upgrade your rank from Promoter to Maven, you need to Sell or consume equivalent to ₹40,000 or above in lifetime or develop 5 Promoters who have been sponsored by you. Once you do this, you'll become a Maven.

Since there is a capping of personal shopping of ₹10,000 per month, hence to do a purchasing of ₹40,000 at one go, a promoter would have to get video verification done in order to become a Maven and you are also entitled to get 5 Promoter License.

Once you become a Maven you will get following benefits:

- ✔ Flat discount equivalent to 40% of AP value of respective products purchased.
- ✔ 3% of AP value of respective products purchased will be added to the growth fund account on your personal purchases.
- ✔ Upto 1.95% of AP value of respective products purchased will be added to the growth fund account on purchases done by your downline community.
- ✔ Upto 30% of Total AP value of respective products purchased by your personal team will be added as group profit earning.

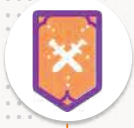


INFLUENCER

You need to develop 3 Mavens who have been sponsored by you. Once you do this, you'll become an Influencer.

Once you become a Influencer you will get following benefits:

- ✔ Flat discount equivalent to 54% of AP value of respective products purchased.
- ✔ 3% of AP value of respective products purchased will be added to the growth fund account on your personal purchases.
- ✔ Upto 2.55% of AP value of respective products purchased will be added to the growth fund account on purchases done by your downline community.
- ✔ Upto 44% of Total AP value of respective products purchased by your personal team will be added as group profit earning.
- ✔ Upto 18.5% of Total AP value of respective products purchased by downline community will be added as Influencer generation profit combined earning.



ACE (ASORT COMMUNITY ENTREPRENEUR)

To become an ACE from an Influencer, you need to fulfil the following conditions:

- ✔ Develop 5 Influencers who have been sponsored by you.
- ✔ Submit the ACE challenge form.
- ✔ You need to sell or consume through your community equivalent of ₹15,00,000 (Post discount) or above in 6 cycles of closing.
- ✔ Once you have fulfilled the above mentioned conditions, you will be an ACE.

Once you become a ACE, you will get following benefits:

- ✔ Flat discount equivalent to 57% of AP value of respective products purchased.
- ✔ 3% of total AP value of respective products purchased will be added to the growth fund account on your personal purchases.
- ✔ Upto 2.85% of total AP value of respective products purchased will be added to the growth fund account on purchases done by downline community.
- ✔ Upto 47% of Total AP value of respective products purchased by your personal team will be added as group profit earning.
- ✔ Upto 18.5% of Total AP value of respective products purchased by downline community will be added as Influencer generation profit combined earning.
- ✔ Upto 8.1% of Total AP value of respective products purchased by downline community will be added as ACE generation profit combined earning.
- ✔ 4.4% of Total AP value of respective products purchased by the personal team will be added as ACE group bonus earning.



ABO (ASORT BUSINESS OWNER)

To upgrade your rank from an ACE to ABO, you need to fulfill the following conditions:

- ✔ Develop 5 ACES who have been sponsored by you.
- ✔ Submit the ABO challenge form .
- ✔ You need to Sell or consume through your community equivalent of ₹1,50,00,000 (post discount) or above in 6 cycles of closing.

Once you have fulfilled the above-mentioned conditions, you'll be an ABO.

Once you become a ABO, you will get following benefits:

- ✔ Flat discount equivalent to 59% of AP value of respective products purchased.
- ✔ 3% of total AP value of respective products purchased will be added to the growth fund account on your personal purchases.
- ✔ Upto 2.95% of total AP value of respective products purchased will be added to the growth fund account on purchases done by downline community.
- ✔ Upto 49% of Total AP value of respective products purchased by your personal team will be added as group profit earning.
- ✔ Upto 18.5% of Total AP value of respective products purchased by downline community will be added as Influencer generation profit combined earning.
- ✔ Upto 8.1% of Total AP value of respective products purchased by downline community will be added as ACE generation profit combined earning.
- ✔ Upto 3% of Total AP value of respective products purchased by downline community will be added as ABO generation profit combined earning.
- ✔ 4.4% of Total AP value of respective products purchased by the personal team will be added as ACE group bonus earning. This is applicable if there is no active ace in downline.



VETERAN ABO

Once you are an ABO, the next rank is Veteran ABO - It is the highest rank you can reach in our community as Seller Partner. You can become Veteran ABO by fulfilling the following conditions:

- ✔ Develop 5 ABO's who have been referred by you.
- ✔ Submit the Veteran ABO Challenge form.
- ✔ You need to sell or consume through your community equivalent of ₹15,00,00,000 (post discount) or above in 6 cycles of closing.

Once you become a Veteran ABO you will get following benefits:

- ✔ Flat discount equivalent to 60% of AP value of respective products purchased.
- ✔ 6% of total AP value of respective products purchased will be added to the growth fund account on your personal purchases.
- ✔ Upto 3% of total AP value of respective products purchased will be added to growth fund account on purchases done by downline community.

- ✔ Upto 50% of Total AP value of respective products purchased by your personal team will be added as group profit earning.
- ✔ Upto 18.5% of Total AP value of respective products purchased by downline community will be added as Influencer generation profit combined earning.
- ✔ Upto 8.1% of Total AP value of respective products purchased by downline community will be added as ACE generation profit combined earning.
- ✔ Upto 3% of Total AP value of respective products purchased by downline community will be added as ABO generation profit combined earning.
- ✔ 4.4% of Total AP value of respective products purchased by the personal team will be added as ACE group bonus earning. This is applicable if there is no active ace in downline.

INCENTIVE PLAN

1 PERFORMANCE EARNING

Ranks	Maximum Discount	GROWTH FUNDS (ON SELF PURCHASES)	MAXIMUM GROWTH FUNDS (ON DOWNLINE COMMUNITY PURCHASES)	Maximum Group Profit	Maximum Generation Profit (Influencer)	Maximum Generation Profit (ACE)	Maximum ACE Group Bonus	Maximum Generation Profit (ABO)
Ambassador	10%	3%	--	--	--	--	--	--
Promoter	26%	3%	1.1%	16%	--	--	--	--
Maven	40%	3%	1.95%	30%	--	--	--	--
Influencer	54%	3%	2.55%	44%	18.5%	--	--	--
ACE (Asort Community Entrepreneur)	57%	3%	2.85%	47%	18.5%	8.1%	4.4%	--
ABO (Asort Business Owner)	59%	3%	2.95%	49%	18.5%	8.1%	4.4%	3.0%
Veteran ABO	60%	6%	3%	50%	18.5%	8.1%	4.4%	3.0%

All earnings and discounts will be calculated only on APs and 2 APs will be weighed as ₹ 1.

*Potential Earning= personal sale and community sales volume

GROUP BONUS

- ✔ Applicable only for ACE on sales generated from his personal team.
- ✔ Sales generated by equal or higher ranked member's community will not be considered for your group bonus calculation.

GROUP PROFIT

- ✔ Group Profit is earned in line of sponsorship by individuals of the rank of Promoters and above
- ✔ An earning that you get based on sales done by your community member who is at a lower rank than yours.

GROWTH FUND

- ✔ Growth Point is a currency that you get to invest in your learning journey.
- ✔ All Growth Points accumulated in your account are called Growth Fund.
- ✔ You will earn Growth Points from every order placed by you or your referrals. You can redeem these to avail unique experiences, specifically created for the community.
- ✔ Growth Points can only be redeemed to avail experiences and can not be converted to cash.
- ✔ For ranks ACEs and above GPG is mandatory to earn growth points from downline community sales.

2 AP DISTRIBUTION IN GROWTH FUND

Ranks	Ambassador	Promoter	Maven	Influencer	ACE	ABO	V. ABO
AP distribution on Ambassador order	3%	1.1%	0.85%	0.6%	0.3%	0.1%	0.05%
AP distribution on Promoter order	--	3%	1.1%	0.8%	0.6%	0.4%	0.1%
AP distribution on Maven order	--	--	3%	1.5%	0.7%	0.5%	0.3%
AP distribution on Influencer order	--	--	--	3%	1.7%	1.1%	0.2%
AP distribution on ACE order	--	--	--	--	3%	2%	1%
AP distribution on ABO order	--	--	--	--	--	3%	3%
AP distribution on V. ABO order	--	--	--	--	--	--	6%

All earnings and discounts will be calculated only on APs and 2 APs will be weighed as ₹ 1.

GENERATION PROFIT

- ✔ Influencer and above rank holders are eligible for generation profit.
- ✔ After the first Influencer, ACE or ABO from the point of sale, each of the next five individuals of such rank in the line of sponsorship is eligible for generation profit .

GPG (GENERATION PROFIT GAINER)

- ✔ GPG is personal purchase that is required to be made in order to enjoy the generation profit earning.
- ✔ All Influencers & above are supposed to do a GPG in any cycle 15 days of month for ₹2400 or getting promoter purchase done (not through license) in their direct community.
- ✔ If GPG/Cycle sale target is done in the first cycle then it would be valid for 2nd cycle as well. (No need of doing additional GPG in 2nd cycle).
- ✔ In case the GPG/Cycle sale target is done in the 2nd cycle of the month then it will not be considered for the first cycle of the same month nor considered for the following cycle of next month.
- ✔ In case GPG is not done, then the generation earning percentage will flow to the next eligible rank in the line of sponsorship.

3 GENERATION PROFIT DETAILS

Influencer Generation Profit	Direct 1	Direct 2	Direct 3	Direct 4	Direct 5
Generation 1	7.50 %	7.50 %	7.50 %	7.50 %	7.50 %
Generation 2	1.50 %	4.50 %	4.50 %	4.50 %	4.50 %
Generation 3	--	1.50 %	3 %	3 %	3 %
Generation 4	--	--	1.50 %	1.50 %	2 %
Generation 5	--	--	--	--	1.50 %

ACE Generation Profit	Direct 1	Direct 2	Direct 3	Direct 4	Direct 5
Generation 1	3.00 %	3.00 %	3.00 %	3.00 %	3.00 %
Generation 2	0.80 %	2.00 %	2.00 %	2.00 %	2.00 %
Generation 3	--	0.80 %	1.50 %	1.50 %	1.50 %
Generation 4	--	--	0.80 %	0.80 %	0.80 %
Generation 5	--	--	--	--	0.80 %

ABO Generation Profit	Direct 1	Direct 2	Direct 3	Direct 4	Direct 5
Generation 1	0.90 %	0.90 %	0.90 %	0.90 %	0.90 %
Generation 2	0.30 %	0.70 %	0.70 %	0.70 %	0.70 %
Generation 3	--	0.30 %	0.60 %	0.60 %	0.60 %
Generation 4	--	--	0.30 %	0.30 %	0.50 %
Generation 5	--	--	--	--	0.30 %

All earnings and discounts will be calculated only on APs and 2 APs will be weighed as ₹ 1.

IMPORTANT TERMS

LICENSE

LICENSE ARE DIRECT PERMISSIONS FOR ANY DOWNLINE COMMUNITY MEMBER REFERRED BY A MEMBER TO DIRECTLY START BUSINESS AS A PROMOTER.

DOWNLINE COMMUNITY

DOWNLINE COMMUNITY REFERS TO ALL MEMBERS IN YOUR LINE OF SPONSORSHIP.

PERSONAL TEAM

PERSONAL TEAM REFERS TO MEMBERS IN LINE OF SPONSORSHIP WHO ARE AT A RANK LOWER THAN YOU UNTIL A SIMILAR RANKS APPEAR.

DIRECT COMMUNITY

DIRECT COMMUNITY REFERS TO ALL MEMBERS THAT HAS BEEN DIRECTLY REFERRED BY YOU.

CYCLE

THERE ARE TWO CYCLES IN A MONTH, FIRST CYCLE OF MONTH WILL BE FROM 1ST TO 15TH DATE OF THE MONTH AND SECOND CYCLE WILL BE FROM 16TH TO LAST DATE OF THE RESPECTIVE MONTH.

YOU CAN LEARN MORE ABOUT ASORT BY JOINING FREE TRAINING SESSIONS CONDUCTED BY OUR COMMUNITY MEMBERS EVERY DAY FROM 11 AM -12 PM.

FOR MORE DETAILS VISIT bit.ly/Decktrng

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